



KELSEY NICOLE MILLER

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EDUCATION

HARRINGTON COLLEGE OF DESIGN

Chicago, Illinois
B. F. A. with highest honors
in Graphic Design
Focus: Motion Graphics
2013 to 2016

ARIZONA STATE UNIVERSITY

Tempe, Arizona
Photography & Psychology
2006 to 2010

SKILLS

Branding
Web & UX Design
Motion Graphics
Illustration
3D Graphics
Packaging
Photography
Video/Sound Editing
HTML/CSS

SOFTWARE

Sketch
Illustrator
Photoshop
After Effects
Premier Pro
InDesign
Cinema 4D
Final Cut Pro
WordPress
Microsoft Office

MEMBERSHIPS

Alpha Beta Kappa
National Honor Society
AIGA Chicago
STA

PROFILE

I am a visual designer who enjoys solving creative challenges, engaging in a collaborative process, and exceeding client expectations. I aim to produce the highest quality work, with excellent multi-tasking, time management, organizational skills, and strong design sensibility.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Chicago, IL. • 05/2016 To Present

- Creating logo designs & branding, website design and building, marketing materials.
- Clients include: NOACRI, Merge Chicago, The Chopping Block, Bang! Salon, and more.

GRAPHIC DESIGNER

Mess • 05/2017 To 07/2019

- Created designs across many types of media for strategic communication and to improve user experience. Media types include: print collateral, branding, web, video, and more.
- Participated in brainstorming sessions with internal team in order to generate creative ideas, and working collaboratively with a talented development team.
- Presented designs and consulted with clients to offer them recommendations on appropriate design options based on their overall goals.

GRAPHIC DESIGNER / RECEPTIONIST

Black Hearts Hair House • 06/2014 To 03/2016

- Created new cohesive brand guide lines, re-designed email newsletters, as well as all print materials including business cards, service menus, promotional material, and signage.
- Managed frequent updates to the salon's various social media accounts.
- Handled interactions with guests during scheduling, check-in/out, as well as phone & email inquiries to ensure the best experience, and successfully increase service and retail sales.

GRAPHIC DESIGNER (Intern)

Sassafras Enterprises, Inc. • 06/2014 To 06/2015

- Assisted the art director in designing new product concept, packaging & die-lines, product catalogs, email blasts, online & print marketing materials, and displays for trade shows.
- Designed and updated seasonal banners and animated widgets on the company website using WordPress and regularly updated the retail information through Modern Retail.
- Handled all product photography, as well as photo editing for product and lifestyle shots.
- Created short animated intros for promotional videos.

PATIENT COORDINATOR

Weller Dental • 05/2012 to 02/2014

- Provided high quality service to patients during scheduling, check-in/out, phone & email interactions, and ensured they felt comfortable and understood treatments & financials.
- Assisted with administrative tasks such as billing, data entry, filing, reviewing & maintaining patient accounts accurately, reconciled daily reports, and contributed to marketing efforts.